



IT'S TIME TO CHOOSE

# YOUR CORPORATE TRAINING PARTNER

Knowledge Development & Consultancy  
Academy of Management  
Est. 2013

**KDC**  
academy of  
management

[www.kdcaom.com](http://www.kdcaom.com)



## **KDC ACADEMY OF MANAGEMENT**

Knowledge Development and Consultancy (KDC) Academy of Management (AOM) is your comfortable partner to bring skills, capacities and competencies you need to reach your business goals. Diversified skill segments will be built in your company, to reach the fullest potential, with your business opportunities. Developing employees to develop customers for the business is the core behind the values every employer receives from KDC.

KDC Academy of Management (KDC AOM) is a management and training consultant catered for the need of corporate human capital development. With the humble beginning in 2013, KDC facilitate the needs of corporate sector training and development in various dimensions of business acumen skills. KDC supports you and your employees to meet the common objectives of achieving the full potential of business opportunities. We always value your cooperate strategic direction when designing programs and activities for capacity building. Improvement of skills, capacities and competencies of employees and strategic thinking of employers are critical and significant in most dynamic and highly competitive business environment

**ESTABLISHED  
IN 2013**



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CORPORATES  
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CHANGE**

## **SPECIALIZATION**

Knowledge Development and Consultancy Academy of Management (KDC AOM) is specialized in diverse segments knowledge delivery

- **Corporate Inhouse Training (Customized)**  
*Specially design after a careful study of skills, capacities & competencies needed by the corporate. Target objectives are clearly visualize to design the training & consultancy, while utilizing the experience faculty for the required skills segment*
- **Corporate Training (Public Sessions)**  
*Programmes are designed to suit many industries while analyzing cognitive and behavioral dimensions to address strategic, managerial and technical perspectives in business*
- **Short, Mid and Long Term Trainings**  
Certificate, Advanced Certificate and Diploma Programmes to provide continuous training for individuals and corporates in Business Management, Marketing & Brand Management, HR Management, Psychology, Law and English Language. These programme are delivered using online learning OR classroom learning OR blended learning methods
- **Education & Corporate Competitions and Events**  
All these events are to recognize top performers (employees) who are contributing to the corporate sector and uplift their skills by way of providing scholarships for capacity building



## PROGRAMMES

- Business Psychology and Mindfulness
- Building Strategic Leadership & Motivation
- Finance Management
- Facility Management and Consultancy
- Research & Development in Business
- Engineering and Technology Education
- Sales, Marketing & Brand Management
- International Trade and Management
- Innovation and Entrepreneurship
- Business Communication Skills
- Human Resource Management
- Law & Commercial Perspectives
- Project Management
- Procurement and Supply Chain Management
- Digital Business Leadership

## FACULTY AND CONSULTANTS

KDC Faculty consist industry specialists and practitioners who are ready to share their expertise to meet your training and consultancy requirements.



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## **FACULTY AND CONSULTANTS**

- **Mr. Sarath Jayasinghe**  
Chief Consultant People Development And Leadership
- **Mr. Senaka Muhandiramge**  
Consultant & Trainer Human Resource Management
- **Mr. Piumal Fernando**  
Consultant & Trainer Legal Affairs
- **Dr. Chamara De Zoysa**  
Senior Lecturer And Trainer
- **Mr. Piyal Hennayaka**  
Senior Lecturer And Trainer
- **Mr. Chandana Jayawardana**  
Senior Lecturer And Trainer
- **Dr. Kingsley Bernard**  
Senior Lecturer And Trainer
- **Mr. Cheyne De Silva Wickramathilaka**  
Personal & Corporate Communications Coach, Lecturer,  
Business Communications Expert,
- **Mr. Royston Cumine**  
Chairman and Managing Director
- **Ms. Rusira Sinhapruthivi**  
Personal Consultant, Coach, Corporate Trainer
- **Mr. Shanaka Fernando**  
Senior General Manager – Human Resources
- **Mr. Kushan Chanaka Amarasinghe**  
Head Of Manufacturing
- **Mr. Mahesh Weeratunge**  
Chief Marketing Officer
- **Mr. Praveen Gunarathna**  
Mechanical Engineer
- **Mr. Amithe Gamage**  
CEO Coach, Personal Branding Strategist & Consultant

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## **FACULTY AND CONSULTANTS**

- **Mr. Satheesh Kumar**  
AMDT School of Creativity Founder / Director - Brands & Technology
- **Mr. Upul Rajapakse**  
Director Sales
- **Mr. Chandana Jayawardana**  
Head of Operations and Customer Service
- **Mr. Gayan Abayaratne**  
Head of Technology Services Infrastructure

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## CORPORATE SOCIAL RESPONSIBILITY - PROJECT

### Project "Skills for Smile"

It has been identified that education is becoming a competitive pressure for the underprivileged community who does not possess the capacity to invest for expensive tertiary level qualifications.

#### Objective

The whole objective of the entire project is to support and uplift this segment of low income earning students with required skills in corporate sector to find jobs and develop their career.

#### FREE Education Avenues

- Sales, Marketing & Brand Management
- Human Resource Management
- Corporate Communication (English)
- Leadership Development



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## **CORPORATE SOCIAL RESPONSIBILITY - PROJECT**

**Skill Based Education For Every  
Individual With "Skills For Smile"**

**Diploma in Strategic Sales Management (DSSM)**

Duration: 96 Hours (06 Months)

Starting: Launched in 13th June 2021

Number of Stages: 03 Stages

Evaluation: Examination OR Project Report

Diploma Certificate of Course Completion

160+ Sales Personals, 130+ Undergraduates,  
40+ Students (Highest Ever Registrations for SL  
Management Diploma)

350+ Student Registrations 13th June 2021

**Diploma in Strategic Marketing Management (DSMM)**

Duration: 96 Hours (06 Months)

Starting: To Be Decided

Evaluation: Examination OR Project Report

Certificate of Course Completion

**Diploma in Human Resource Management**

Duration: 96 Hours (06 Months)

Starting: To Be Decided

Evaluation: Examination & Project Report

Certificate of Course Completion



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## **CORPORATE SOCIAL RESPONSIBILITY - PROJECT**

**Skill Based Education For Every  
Individual With "Skills For Smile"**

**Diploma in Digital Marketing & Digital Law**

Duration: 96 Hours (06 Months)

Starting: June

Evaluation: Examination & Project Report

Certificate of Course Completion

**Diploma in Information Technology**

Duration: 72 Hours (06 Months)

Starting: June

Evaluation: Examination & Project Report

Certificate of Course Completion

**Practical Business English**

Duration: 48 Hours (03 Months)

Starting: June

Evaluation: Examination & Project Report

Certificate of Course Completion

We welcome Sri Lankan Top Corporates to join hands with KDC Academy of Management by sponsoring the cost of running these programmes and contribute for this National Level Project.



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# TEAM KDC

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**Senal Direcksze**

Senior Executive - Business Development & Digital Marketing

070 4428899

**Samadhi Fernando**

Senior Executive - Business Development & Digital Marketing

070 5228866

**Mahesh Weeratunge**

Chairman/Co-Founder

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Knowledge Development and Consultancy

Academy of Management

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