

**BE A PART OF  
NATIONAL LEVEL  
EDUCATION  
PROJECT WITH  
KDC ACADEMY  
OF MANAGEMENT**

**KDC**  
academy of  
management

[www.kdcaom.com](http://www.kdcaom.com)

**LET'S RE-BUILD THE  
NATION TOGETHER**

**GIVE YOUR HANDS TO  
BUILD OUR COMMUNITY  
WITH SKILLS**

Knowledge Development & Consultancy Academy of Management.  
08 Years of Excellence in Education & Training

PROJECT BY  
**KDC ACADEMY  
OF MANAGEMENT**

# ABOUT THE PROJECT "SKILLS FOR SMILE"

It has been identified that education is becoming a competitive pressure for the underprivileged community who does not possess the capacity to invest for expensive tertiary level qualifications.

## Objective

The whole objective of the entire project is to support and uplift this segment of low income earning students with required skills in corporate sector to find jobs and develop their career.

## FREE Education Avenues

- Sales, Marketing & Brand Management
- Human Resource Management
- Corporate Communication (English)
- Leadership Development

DATE PROPOSED  
**15TH MAY  
2021**

## How you can contribute?

We welcome Sri Lankan top corporates to join hands with KDC Academy of Management by sponsoring the cost of running these programmes and contribute for this national level project

You can contribute in 4 sponsorship layers in each programme with maximum branding visibility for the sponsorship

### • Platinum Sponsor

- Recognized & Endorsed as Platinum Sponsor
- Brand logo in all the communications materials
- Brand Logo in Education Materials
- 05 Brand Specific e-flyer campaigns for 20000 corporate email base
- Display your video commercials 3 times in every session
- Brand logo in the certificate
- 3 Opportunities to address the audience during the training

### • Gold Sponsor

- Recognized & Endorsed as Gold Sponsor
- Brand logo in all the communications materials
- Brand Logo in Education Materials
- 02 Brand Specific e-flyer campaigns for 20000 corporate email base
- Display your video commercials 2 times in every session
- Brand logo in the certificate
- 2 Opportunities to address the audience during the training

### • Silver Sponsor

- Recognized & Endorsed as Silver Sponsor
- Brand logo in all the communications materials
- Brand Logo in Education Materials
- 01 Brand Specific e-flyer campaigns for 20000 corporate email base
- Display your video commercials 1 time in every session
- Brand logo in the certificate
- 1 Opportunities to address the audience during the training

### • Contributor

- Brand logo in all the communications
- 01 Brand Specific e-flyer campaigns for 20000 corporate email base

# AVENUES OF "SKILLS FOR SMILE"

## Diploma in Strategic Sales Management

Duration: 96 Hours (06 Months)

Starting: June 2021

Number of Stages: 03 Stages

Evaluation: Examination OR Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 200,000.00

Gold Sponsorship - Rs. 150,000.00

Silver Sponsorship - Rs. 100,000.00

Contributor Sponsorship - Rs. 10,000.00

## Practical Business English

Duration: 48 Hours (03 Months)

Starting: June

Evaluation: Examination & Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 100,000.00

Gold Sponsorship - Rs. 75,000.00

Silver Sponsorship - Rs. 50,000.00

Contributor Sponsorship - Rs. 10,000.00

# SKILL BASED EDUCATION FOR EVERY INDIVIDUAL WITH "SKILLS FOR SMILE"

[www.kdcaom.com](http://www.kdcaom.com)

08 Years of Excellence in Education & Training

## Diploma in Strategic Marketing Management

Duration: 96 Hours (06 Months)

Starting: To Be Decided

Evaluation: Examination OR Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 250,000.00

Gold Sponsorship - Rs. 200,000.00

Silver Sponsorship - Rs. 150,000.00

Contributor Sponsorship - Rs. 10,000.00

## Diploma in Human Resource Management

Duration: 96 Hours (06 Months)

Starting: To Be Decided

Evaluation: Examination & Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 200,000.00

Gold Sponsorship - Rs. 150,000.00

Silver Sponsorship - Rs. 100,000.00

Contributor Sponsorship - Rs. 10,000.00

## Diploma in Digital Marketing & Digital Law

Duration: 96 Hours (06 Months)

Starting: June

Evaluation: Examination & Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 150,000.00

Gold Sponsorship - Rs. 100,000.00

Silver Sponsorship - Rs. 75,000.00

Contributor Sponsorship - Rs. 10,000.00

## Diploma in Information Technology

Duration: 72 Hours (06 Months)

Starting: June

Evaluation: Examination & Project Report  
Certificate of Course Completion

Platinum Sponsorship - Rs. 150,000.00

Gold Sponsorship - Rs. 100,000.00

Silver Sponsorship - Rs. 75,000.00

Contributor Sponsorship - Rs. 10,000.00

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